	Sanjay Ghodawat University, Kolhapur EstablishedasStatePrivateUniversityunderGovt.ofMaharashtra.ActNoXL,2017	2020-20 EXM/P/09/00

Year andProgram – 2020-21, S. Y. D.Pharm.	Schoolof Pharmaceutical Sciences	Department - Pharmacy
CourseCode– DP205T	CourseTitle – Drug Store and Business Management	Annual Pattern (PART-II)
Date: 24-05-2021 Day:Monday	Examination:Annual Exam	MaxMarks:50 Time:10.00 am-12.00 pm

Instructions: 1. All the questions are compulsory.
2. Draw the chart wherever necessary.

			Marks	Bloom's Level	CO
Q.1		**Shortanswerquestion. AnsweranySixoutofEight (2 x 6)**	**12**		
	A	Define Economics. State the Various Elements of economics.	02	L1	CO1
	B	Define Bank. Enlist the different types of banks.	02	L1	CO1
	C	Give the advantages of advertising.	02	L1	CO1
	D	Define scrap. State the different types of Scrap.	02	L1	CO1
	E	State the objectives of inventory control.	02	L1	CO1
	F	Define Mail Order Business. State the main types of state order business.	02	L1	CO1
	G	Define accounting and give its objectives.	02	L1	CO1
	H	State the advantages of book keeping.	02	L1	CO1
Q.2		**Explain with suitable diagram, flow chart and Reaction. Answer any Three out of Five (3x3)**	**09**		
	A	Discuss the evaluation system for the Pharmaceutics.	03	L2	CO3
	B	Describe the qualities of good salesman.	03	L2	CO2
	C	Discuss the advantages and disadvantages of sole proprietorship business.	03	L2	CO2
	D	Explain about the budgets and budgetary Control.	03	L2	CO2
	E	Illustrate the methods of analysis the financial statement.	03	L3	CO3
Q3		**Illustrate following with suitable example. Answer any Three out of Five (3x3)**	**09**		
	A	Differentiate between trial balance and balance sheet.	03	L4	CO4
	B	Discuss the factors to be considered for selecting a site for opening a new drug store.	03	L2	CO2
	C	Illustrate the functions of management.	03	L3	CO3
	D	Discuss accounting concept and explain any two concepts.	03	L2	CO2
	E	Illustrate the purpose of training of newly recruited	03	L3	CO3

Pharmacist.

Q.4	**Write a short note on following** **Answer any Two out of Three (3x2)**	**06**		
A	Explain the VED Analysis of inventory control.	03	L2	CO2
B	Differentiate between wholesaler and retailer.	03	L4	CO4
C	Explain the different types of trade.	03	L2	CO2
Q.5	**Discuss the following** **Answer any Two out of Three (3x2)**	**06**		
A	Illustrate the classification of the industry.	03	L3	CO3
B	Discuss the survey method of market research.	03	L2	CO2
C	Explain the various methods of trial balance.	03	L2	CO2
Q6.	**Long answer questions** **Answer any Two out of Four (4x2)**	**08**		
A	Describe double entry book keeping system, its objectives and explain the principles of double entry book keeping system.	04	L2	CO2
B	Discuss the salient feature of the Joint Hindu Family Business.	04	L2	CO2
C	Illustrate the different methods of E.O.Q.	04	L3	CO3
D	From the information given below prepare Profit and Loss account of M/s. Sharma medico for the year ending 2018	04	L4	CO4

Transactions	Rs.
Gross Profit	8,000
Salary	5,000
Travelling expenses	500
Interest received	350
Stationary	500
Discount received	200
Advertisement	450
Rent of shop sublet	100
Office rent	300
Commission received	50
Discount allowed	250